# IFA 24TH NATIONAL CONFERENCE

17-19 MAY 2024 **DARWIN NT** 





NATIONAL PRINCIPAL PARTNER



**NATIONAL PLATINUM PARTNERS** 

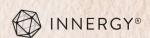












NATIONAL PREMIUM PARTNERS

Laminex CAD.T DECO NEXVIA. Midland.

**NATIONAL ASSOCIATE PARTNER** 



### **OUR SPONSORS**

### NATIONAL PRINCIPAL PARTNER



#### **NATIONAL PLATINUM PARTNERS**













#### **NATIONAL PREMIUM PARTNERS**



### **NATIONAL ASSOCIATE PARTNER**



#### **NATIONAL INDUSTRY SUPPORTERS**









#### **MAJOR CONFERENCE PARTNERS**







#### **DIAMOND CONFERENCE PARTNER**









### **SILVER CONFERENCE PARTNERS**









### **WELCOME!**

#### A MESSAGE FROM OUR NATIONAL PRESIDENT

As we emerge and evolve from the difficult pandemic years, it is fitting that Darwin be the location of our 24th National Conference. What better place to come together, from all parts of our great country, to learn new ways to build our businesses and further develop ourselves and our networks, making us all stronger as both individuals and as an industry!

Our keynote speakers this year bring with them a wealth of knowledge about how to further develop our communities as we seek to get in front of the unprecedented changes that have been occurring the past few years.

As always, we will take some well-earned breaks to enjoy the sights, while spending time with friends and colleagues. Not forgetting our big night of nights, the Saturday Gala Dinner where we will celebrate our award winners and then round off the conference on Sunday evening with a casual farwell gathering at a quintessential Territorial venue.

Our conference program presents multiple sponsorship opportunities - why not partner with us and position your business as a leader and supporter of our dynamic community?

The IFA board, team, and national partners are looking forward to seeing you there!





Batiji ganyam (it's good to see you).

The Larrakia people are the Traditional Owners and Custodians of the Darwin Region. We acknowledge the people and all the fauna and flora of their ancestral lands, and pay our respects to the elders of the past, present and future.

WELCOME FUNCTION AT PARLIAMENT HOUSE KEYNOTE PRESENTATIONS OGA'S **WORKSHOPS TRADE EXPO AWARDS GALA DINNER AT MINDIL CASINO RESORT CROCODILE CRUISE FAREWELL FUNCTION AT PURPLE MANGO BREWERY** 

# **SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP OPPORTUNITIES								
INCLUSIONS	MAJOR DIAMOND PARTNER PARTNER			GOLD PARTNER				
	MAJOR Conference Sponsor	ENTERTAINMENT Sponsor (3 Nights)	PRE-DINNER DRINKS SPONSOR (3 NIGHTS)	M.C. Sponsor	WELCOME Function Sponsor	FAREWELL Function Sponsor	KEYNOTE Speaker 1 Sponsor	KEYNOTE Speaker 2 Sponsor
	3 SOLD; 1 AVAILABLE	1 AVAILABLE	SOLD	SOLD	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
All-inclusive conference ticket (does not include accommodation or travel)	2		_		'	_	1	
Brand exposure								
On event banners / signage	Top level	✓	✓	✓	✓	✓	✓	✓
On notebook / printed pad	Top level	✓	✓	✓	✓	✓	✓	✓
On dinner placemat	Top level	✓	✓	✓	✓	✓	✓	✓
In conference advertising in Interior Fitout magazine	Top level	✓	✓	✓	✓	✓	✓	✓
n conference brochure	Top level	✓	✓	✓	✓	✓	✓	✓
n conference presentation	Top level	✓	✓	✓	✓	✓	✓	✓
n IFA Member eNews	Top level	✓	✓	✓	✓	✓	✓	✓
On IFA website	Top level	✓	✓	✓	✓	✓	✓	✓
On pre-event marketing emails	✓	✓	✓	✓	✓	✓	✓	✓
On social media	✓	✓	✓	✓	✓	✓	✓	✓
In post-conference wrap article in Interior Fitout magazine	✓	✓	✓	✓	✓	✓	✓	✓
In post-conference press release	✓							
Additional inclusions								
2 minute sponsor video opportunity (sponsor supplied)	✓							
Introduction/mention by MC	✓	✓	✓	✓	✓	✓	✓	✓
Branding on drinks coasters			✓					
Branded neon sign during entertainment		✓						
Trade display at conference (trestle table)	Priority placement	✓	✓					
Pull-up banner in designated area (*supplied by IFA)	Priority placement	<b>√</b> ∗	<b>√</b> ∗	<b>√</b> ∗	<b>√</b> *	<b>√</b> *	<b>√</b> *	<b>√</b> *
TO DO	\$10,000 +GST	\$8 +0	\$8,000 \$6,000 +GST +GST					

"A great opportunity to meet other attendees from around Australia. The level of expertise is first rate. The general friendship and goodwill towards each other is palpable."

KATHRYN SOUTHERN, KS INTERIORS

M.C. Amy Hetherington. WELCOME **FUNCTION** On the front lawn of Darwin Parliament

**FAREWELL FUNCTION** Purple Mango Brewery.

**SPEAKER 1: CLAIRE MADDEN** culture, building

teams.

**SPEAKER 2: BARBARA CLIFFORD** Creating an engaging Improving the productivity of your multigenerational

More sponsorships on next page.

INCLUSIONS		BRONZE Partner (exhibitor)				
	LANYARD Sponsor	EVENT APP Sponsor	TOTE BAG Sponsor	COFFEE BREAK Sponsor	TRADE Display	
	SOLD	SOLD	SOLD	1 AVAILABLE	16 SOLD; 4 AVAILABLE	
Brand exposure						
On lanyard	✓					
On event app home screen		✓				
On tote bag			✓			
On event banners / signage	✓	✓	✓	✓		
On notebook / printed pad	✓	✓	✓	✓		
In conference brochure	✓	✓	✓	✓	✓	
In conference presentation	✓	✓	✓	✓		
In IFA Member eNews	✓	✓	✓	✓		
On pre-event marketing emails	✓	✓	✓	✓		
On IFA website	✓	✓	✓	✓	✓	
Additional inclusions						
Trade display at conference (trestle table)					✓	
Pull-up banner in designated area (*supplied by IFA)				<b>√</b> *	✓	
Introduction/mention by MC	✓	✓	✓	✓		
_		\$3,500 +GST				

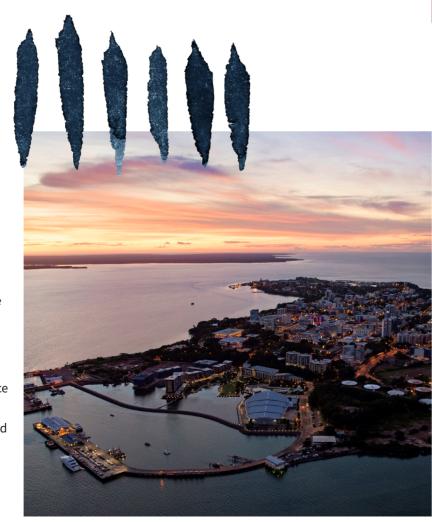
# **OUR LOCATION**

### DARWIN NT

Darwin has evolved from its days as a laid-back frontier town. While it still retains its relaxed charm, it has become a sophisticated city with accommodation and leisure activities to equal that of other capital cities.

Thanks to its beautiful sunsets and incredible landscapes, Darwin attracts travellers from all around the globe looking to experience its outdoor tropical lifestyle

With waterfront dining and world-class cafes and restaurants, street food, markets, crocodile adventures, rich historical experiences, public art, an interactive science trail and access to some of Australia's most iconic locations such as Kakadu National Park, Nitmiluk National Park, and the Tiwi Islands, there's more than enough to do during a short break or longer.



## **OUR SPEAKERS**



engagement & author of Hello Gen Z: Engaging the Generation of Post-Millenials



Aboriginal Investment Group.









