

IFA 24TH NATIONAL CONFERENCE

17-19 MAY 2024
DARWIN NT



MAJOR CONFERENCE PARTNERS: **AUSTARON**
SURFACES

Done & Dusted.
DEMOLITION



NATIONAL PRINCIPAL PARTNER



NATIONAL PLATINUM PARTNERS

AUSTARON
SURFACES

MIRAGE
D O O R S

KRGS
ROLLER GRILLES
AND SHUTTERS

ForestOne
Specified Responsibly



NATIONAL PREMIUM PARTNERS

Laminex **CAD.T** **DECO** **NEXVIA.** **Midland.**
INSURANCE BROKERS

NATIONAL ASSOCIATE PARTNER



OUR SPONSORS

NATIONAL PRINCIPAL PARTNER



NATIONAL PLATINUM PARTNERS



NATIONAL PREMIUM PARTNERS



NATIONAL ASSOCIATE PARTNER



NATIONAL INDUSTRY SUPPORTERS



MAJOR CONFERENCE PARTNERS



DIAMOND CONFERENCE PARTNER



GOLD CONFERENCE PARTNERS



SILVER CONFERENCE PARTNERS



WELCOME!

A MESSAGE FROM OUR NATIONAL PRESIDENT

As we emerge and evolve from the difficult pandemic years, it is fitting that Darwin be the location of our 24th National Conference. What better place to come together, from all parts of our great country, to learn new ways to build our businesses and further develop ourselves and our networks, making us all stronger as both individuals and as an industry!

Our keynote speakers this year bring with them a wealth of knowledge about how to further develop our communities as we seek to get in front of the unprecedented changes that have been occurring the past few years.

As always, we will take some well-earned breaks to enjoy the sights, while spending time with friends and colleagues. Not forgetting our big night of nights, the Saturday Gala Dinner where we will celebrate our award winners and then round off the conference on Sunday evening with a casual farewell gathering at a quintessential Territorial venue.

Our conference program presents multiple sponsorship opportunities – why not partner with us and position your business as a leader and supporter of our dynamic community?

The IFA board, team, and national partners are looking forward to seeing you there!

Josh Kelly
IFA National President



Batjji ganyam (it's good to see you).

The Larrakia people are the Traditional Owners and Custodians of the Darwin Region. We acknowledge the people and all the fauna and flora of their ancestral lands, and pay our respects to the elders of the past, present and future.

WELCOME FUNCTION AT PARLIAMENT HOUSE KEYNOTE PRESENTATIONS Q&A'S WORKSHOPS TRADE EXPO AWARDS GALA DINNER AT MINDIL CASINO RESORT CROCODILE CRUISE FAREWELL FUNCTION AT PURPLE MANGO BREWERY

SPONSORSHIP OPPORTUNITIES

INCLUSIONS	MAJOR PARTNER	DIAMOND PARTNER		GOLD PARTNER				
	MAJOR CONFERENCE SPONSOR	ENTERTAINMENT SPONSOR (3 NIGHTS)	PRE-DINNER DRINKS SPONSOR (3 NIGHTS)	M.C. SPONSOR	WELCOME FUNCTION SPONSOR	FAREWELL FUNCTION SPONSOR	KEYNOTE SPEAKER 1 SPONSOR	KEYNOTE SPEAKER 2 SPONSOR
	3 SOLD; 1 AVAILABLE	1 AVAILABLE	SOLD	SOLD	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
All-inclusive conference ticket (does not include accommodation or travel)	2	-		-				
Brand exposure								
On event banners / signage	Top level	✓	✓	✓	✓	✓	✓	✓
On notebook / printed pad	Top level	✓	✓	✓	✓	✓	✓	✓
On dinner placemat	Top level	✓	✓	✓	✓	✓	✓	✓
In conference advertising in Interior Fitout magazine	Top level	✓	✓	✓	✓	✓	✓	✓
In conference brochure	Top level	✓	✓	✓	✓	✓	✓	✓
In conference presentation	Top level	✓	✓	✓	✓	✓	✓	✓
In IFA Member eNews	Top level	✓	✓	✓	✓	✓	✓	✓
On IFA website	Top level	✓	✓	✓	✓	✓	✓	✓
On pre-event marketing emails	✓	✓	✓	✓	✓	✓	✓	✓
On social media	✓	✓	✓	✓	✓	✓	✓	✓
In post-conference wrap article in Interior Fitout magazine	✓	✓	✓	✓	✓	✓	✓	✓
In post-conference press release	✓							
Additional inclusions								
2 minute sponsor video opportunity (sponsor supplied)	✓							
Introduction/mention by MC	✓	✓	✓	✓	✓	✓	✓	✓
Branding on drinks coasters			✓					
Branded neon sign during entertainment		✓						
Trade display at conference (trestle table)	Priority placement	✓	✓					
Pull-up banner in designated area (*supplied by IFA)	Priority placement	✓*	✓*	✓*	✓*	✓*	✓*	✓*
	\$10,000 +GST	\$8,000 +GST		\$6,000 +GST				

"A great opportunity to meet other attendees from around Australia. The level of expertise is first rate. The general friendship and goodwill towards each other is palpable."

KATHRYN SOUTHERN, KS INTERIORS



M.C.
Amy Hetherington.

WELCOME FUNCTION
On the front lawn of Darwin Parliament House.

FAREWELL FUNCTION
Purple Mango Brewery.

SPEAKER 1: CLAIRE MADDEN
Creating an engaging culture, building multigenerational teams.

SPEAKER 2: BARBARA CLIFFORD
Improving the productivity of your team.

[More sponsorships on next page.](#)

Please note that no refunds will be given on any sponsorship 90 days out from the conference date of 17 May 2024.

INCLUSIONS	SILVER PARTNER				BRONZE PARTNER (EXHIBITOR)
	LANYARD SPONSOR	EVENT APP SPONSOR	TOTE BAG SPONSOR	COFFEE BREAK SPONSOR	TRADE DISPLAY
	SOLD	SOLD	SOLD	1 AVAILABLE	16 SOLD; 4 AVAILABLE
Brand exposure					
On lanyard	✓				
On event app home screen		✓			
On tote bag			✓		
On event banners / signage	✓	✓	✓	✓	
On notebook / printed pad	✓	✓	✓	✓	
In conference brochure	✓	✓	✓	✓	✓
In conference presentation	✓	✓	✓	✓	
In IFA Member eNews	✓	✓	✓	✓	
On pre-event marketing emails	✓	✓	✓	✓	
On IFA website	✓	✓	✓	✓	✓
Additional inclusions					
Trade display at conference (trestle table)					✓
Pull-up banner in designated area (*supplied by IFA)				✓*	✓
Introduction/mention by MC	✓	✓	✓	✓	
			\$3,500 +GST		\$1,950 +GST

OUR LOCATION

DARWIN NT

Darwin has evolved from its days as a laid-back frontier town. While it still retains its relaxed charm, it has become a sophisticated city with accommodation and leisure activities to equal that of other capital cities.

Thanks to its beautiful sunsets and incredible landscapes, Darwin attracts travellers from all around the globe looking to experience its outdoor tropical lifestyle

With waterfront dining and world-class cafes and restaurants, street food, markets, crocodile adventures, rich historical experiences, public art, an interactive science trail and access to some of Australia's most iconic locations such as Kakadu National Park, Nitmiluk National Park, and the Tiwi Islands, there's more than enough to do during a short break or longer.



OUR SPEAKERS

CLAIRE MADDEN

The 'go-to' expert on generational engagement & author of Hello Gen Z: Engaging the Generation of Post-Millennials.



LIZ MORGAN BRETT

Ex Olympian & CEO of the Aboriginal Investment Group.



BARBARA CLIFFORD

Time & stress management expert



MARK WHITE

General Manager, Manapan – furniture inspired and crafted on Milingimbi Island, Arnhem Land



MC: AMY HETHERINGTON

Terminally-positive comedian

